

<b>Seat No.</b>	
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**B.B.A.(Part - III)(Semester - VI) Examination, April -2017**  
**International Business (Paper-II)**  
**Sub. Code : 43964**

**Day and Date : Thursday, 13 - 4 - 2017**

**Total Marks : 40**

**Time : 12.00 noon to 02.00 p.m.**

**Instructions :** 1) **All questions are compulsory.**  
2) **Figures to the right indicate full marks.**

**Q1)** What is economic integration? Explain the different kinds of economic integration. **[14]**

**OR**

Analyse the trends in the composition and direction of India's export.

**Q2)** Write short answers (any two): **[16]**

- Give a brief account of the export promotion measures of India.
- Examine the working of SAARC.
- Write a note on India's competitive advantage in information technology (IT).
- Explain the meaning of country risk analysis. What are the Socio-economic and political factors that may be considered before going international?

**Q3)** Write short notes (Any Two) **[10]**

- FEMA
- Role of ECGC
- ASEAN
- Threats in international business

